



Purple Splendor Azalea - New For 2026!

Rhododendron 'Purple Splendor'

Height: 4 feet

Spread: 4 feet

Sunlight:

Hardiness Zone: 4b

Group/Class: Gable Hybrid

Description:

A delicate cultivar with eye catching lavender blooms with a red blotch that cover the branches in mid spring; showy when massed in a border; absolutely must have well-drained, highly acidic and organic soil, use plenty of peat moss when planting

Ornamental Features

Purple Splendor Azalea is covered in stunning clusters of lightly-scented lavender trumpet-shaped flowers with a red blotch at the ends of the branches in mid spring before the leaves. It has green deciduous foliage. The narrow leaves do not develop any appreciable fall color.

Landscape Attributes

Purple Splendor Azalea is an open multi-stemmed deciduous shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Purple Splendor Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use



Purple Splendor Azalea flowers
Photo courtesy of NetPS Plant Finder



Purple Splendor Azalea in bloom
Photo courtesy of NetPS Plant Finder



Planting & Growing

Purple Splendor Azalea will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.